

**Partnering Business Development - Forum
NOTES from 2 March 07**

CHAIR

Dr Deborah Kuchler

ORGANISATIONS INATTENDANCE

Parramatta City Council
UWS, College of Business (Engagement)
UWS, Urban Research Centre
Office for the Minister - Western Sydney
Law Society, WSBC partner - Mathews Folbigg
Parramatta Chamber of Commerce
AusTrade
ABL – NSW Business Chamber
Granville TAFE
Granville TAFE R/College Manager
DSRD
DEC
BASI

KEY DISCUSSION THREADS

PCC outlined its objectives for developing stronger partnerships between organisations who work with the business community in Parramatta. PCC does not see itself as ‘controlling’ this approach but facilitating.

There was strong support and agreement on this and a broad discussion on what this could mean and what others could bring.

Particular issues mentioned included:

- The need to better coordinate events and programs to avoid overlap / confusion amongst the business community
- The need to work together to jointly market activities – possibly an Events Calendar
- The need to develop a strong database for communicating with the business community
- The possibility of developing a Business Support Directory so businesses know who they can go to for what assistance.