

artSMART

artSMART: building sustainable creative industries INFORMATION

artSMART: building sustainable creative industries will provide the creative industries sector and artists with the necessary skills to increase the sustainability of running their small business. **artSMART** will deliver a **free** integrated package of skills through a series of 18 workshops run over 15 days. The practical workshops will be hands on, one on one and group sessions depending on the subject presented. **artSMART** will commence in August 2008.

Participants will come from the creative industry and arts sector which include but not limited to designers, artists, musicians, film makers, writers, performers, curators and cultural workers. The applicants must live or work in Western Sydney.

artSMART is produced by the Parramatta Artists Studios, Parramatta City Council and is an Australian Government funded initiative under the Building Entrepreneurship in Small Business program

artSMART will focus on:

- Marketing
- e-Business
- Financial and taxation management
- Intellectual property and copyright management
- Legal issues
- Capital raising
- Peer review
- Strategic and business planning
- Asset management
- Occupational health and safety issues
- Risk management
- Product development
- Creating and maintaining creative clusters
- Grant writing

When: Starts August 2008 (Successful applicants must attend all workshops)

Where: Parramatta Artists Studios, 45 Hunter Street, Parramatta NSW

Cost: Free - **artSMART** is produced by Parramatta Artists Studios, Parramatta City Council and is an Australian Government funded initiative under the Building Entrepreneurship in Small Business program.

How to apply: Download an application from www.parracity.nsw.gov.au

Applications close: 7 July 2007

For more information about this program, please contact Michael Dagostino – Studio Coordinator, Parramatta Artists Studios – Ph: 9687 6090.



Parramatta Artists Studios is an initiative of Parramatta City Council



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THE VISUAL ARTS AND CRAFT STRATEGY

artSMART

Facilitators for artSMART will come from the private sector and peak organisations such as:

Arts Law

The Arts Law Centre of Australia is the national community legal centre for the arts. Arts Law is a not for profit company limited by guarantee which was established with the support of the Australia Council in 1983 to provide specialised legal and business advice and referral services, professional development resources and advocacy for artists and arts organisations. Arts Law provides FREE telephone legal advice for artists and arts organisations.

www.artslaw.com.au

Australian Business Arts Foundation

Australian Business Arts Foundation (AbaF) is a company of the Australian Government, established in 2000 by the Department of Communications, Information Technology and the Arts. AbaF's national team is supported by a council and board of over 90 leading companies. AbaF promotes private sector support for the arts. We connect business, the arts, donors and foundations through three programs – Partnering, Volunteering and Giving.

www.abaf.org.au

David Stein and Co.

David Stein and Co. are professionally qualified fine art conservators who specialise in the conservation and restoration treatment of artworks. They regularly provide services to government institutions, auction houses, companies, commercial art galleries, and private art collectors.

www.artrestoration.com.au

Information and Cultural Exchange

Information and Cultural Exchange (ICE) is a dynamic community, cultural, information technology and arts organisation working across the Greater Western Sydney region in New South Wales, Australia. ICE runs a range of arts, cultural and digital media programs that seek to build the capacity of communities of artists in the region. ICE manages SWITCH, Western Sydney's state-of-the-art multimedia and digital arts access centre. ICE produces the critical publication and online resource Artfiles, the Arts Directory for Western Sydney.

www.ice.org.au

TAFE NSW

TAFE NSW is Australia's largest training provider, and is among the largest in the world. TAFE NSW prides itself on offering quality education tailored to suit your needs. Whether you're looking for your first job, a promotion or a career change, or you want extra knowledge and skills to add to your enjoyment of life, TAFE NSW can deliver.

www.tafensw.edu.au



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artSMART APPLICATION INFORMATION

Closing Date: 7 July 2008

Completing this application does not guarantee that you will be offered a place in the *artSMART* program. If you are offered a place you will have the option of accepting or declining the offer. Applicants may be required to attend an interview as part of the assessment of their application.

Applications are invited from artists and creative industry professionals living or working in Western Sydney, who have ABN and derive an income from their practice.

Please ensure you have done the following before submitting an application

- Read information sheet before completing the application form.
- Complete the Support Material List in the order you would like your material to be viewed.
- Enter your name at the top of each page.
- Submit one original and one duplicate of the application form and CV.
- Submit all support material requested in the format and length requested. If you do not provide the necessary support material your application may not be assessed. Excess support material will not be considered.
- Do not use staples, bindings of any kind, plastic folders or plastic sleeves on your application forms. Please only use a paper clip to secure your application.
- Keep a copy of your application and any related material for your records.

Support Material

Please include with your application:

- CV, not more than two pages (two copies)
 - 10 slides (duplicates only) or a CD of recent work. Digital images must be no larger than 500 kb and saved in jpeg format. Please clearly title and number slides or digital images as per your Support Material List.
- and/or
- DVD (no longer than 5 mins)
- and/or
- CD sound and music compositions (no longer than 5 mins)

Please note: all submitted material may be retained by Parramatta City Council and held on file. Do not send originals as Council takes no responsibility for any support material lost or not received.

Decisions

Selection is made by the Selection Committee whose members are appointed by Council. The Committee includes a practising artist, the Studio Coordinator and representatives of art institutions, business peer, and Council. Applicants will be notified of results in writing. Selection Committee decisions are final and cannot be negotiated.

Answer the following questions to the best of your ability, providing as complete a picture as possible. Attach notes/supporting documents if you wish. NB: All information will be used, stored and disclosed only in accordance with national privacy principles.



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Enquiries

Studio Coordinator: Michael Dagostino

Email: studios@parracity.nsw.gov.au

Phone: 02 9687 6090

Applications:

Applications must be received by 4:30pm, 7 July 2008

Post: *artSMART* Applications
Parramatta Artists Studios
PO Box 32 PARRAMATTA 2150

Email: studios@parracity.nsw.gov.au

Hand deliver: Parramatta Artists Studios
45 Hunter Street, PARRAMATTA

Faxed applications will not be accepted.



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An Australian Government Initiative



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Australian Government New South Wales Government

THE VISUAL ARTS AND CRAFT STRATEGY

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artSMART APPLICATION FORM

Name:

Business name:
(if different to applicant's name)

Role/Position in the business:

ABN:

Postal Address

Suburb:

Postcode: State:

Email address:

Website address:

Date of Birth:

Home phone: Mobile phone:

Preferred contact:

Please provide education history. Please attach a CV.

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What are the main skills you bring to the development of your practice/business?

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| Applicants Name: | |
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| Support Material List | | | | | |
|-----------------------|------|-------|------|--------|--------------|
| Image No. | Name | Title | Date | Medium | Size (HxWxD) |
| 1 | | | | | |
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Formal Agreement

Successful applicants will be issued with a formal agreement governing all aspects of their access to the building, obligations to the *artSMART* program and use of the artists' facilities. As the building is leased by Council, access and use will be in accordance with certain prescribed conditions. In addition to these conditions, the general terms of the licence will include statements in regard to indemnity and safety in line with occupational health and safety laws and regulations.

Application

I hereby certify that to the best of my knowledge the above information is correct. I undertake to advise Council staff should there be any alterations or additions to the information supplied.

I am prepared to enter into a formal agreement with Parramatta City Council if I am offered and accept a place in *artSMART*.

Signature _____

Date ____/____/____



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